

## MadCat Film Festival Sponsorship Opportunities

### Lion

\$10,000

- Full Page Ad in Festival and Tour Catalog
- Platinum Placement of Logo in Festival program on Sponsors Page
- Company Logo included in Festival print ads
- Company Logo on Festival Postcards
- Company Banners at Festival Screenings
- The opportunity to Sponsor a specific MadCat screening
- Logo on slide projection @ Festival Screenings
- Verbal acknowledgement before festival screening
- Opportunity to distribute promo materials at Festival and on tour
- 5 All-Access Passes to the Festival plus discount tickets
- Logo placement on MadCat web site

### Tiger

\$5000

- 1/2 Page Ad in Festival and Tour Catalog
- Gold Placement of Logo in Festival program on Sponsors Page
- Company Logo included in Festival print ads
- Company Logo on Festival Postcards
- The opportunity to Sponsor a specific MadCat screening
- Logo on slide projection @ Festival Screenings
- Verbal acknowledgement before festival screening
- Opportunity to distribute promo materials at festival and on tour
- 3 All Access Passes to the Festival plus discount tickets
- Logo placement on MadCat web site

### Panther

\$2500

- 1/4 Page Ad in Festival Catalog
- White Gold Placement of Logo in Festival program on Sponsors Page
- Logo on slide projection @ Festival Screenings
- Opportunity to distribute promo materials at festival
- 2 All Access Passes to the Festival
- Logo placement on MadCat web site

### Jaguar

\$1000

- 1/8 Page Ad in Festival Catalog
- Silver Placement of Logo in Festival program on Sponsors Page
- Logo on slide projection @ Festival Screenings
- 16 tickets to MadCat screenings
- Logo placement on MadCat web site

### Cheetah

\$500

- Bronze Placement of Logo in Festival program on Sponsors Page
- Logo on slide projection @ Festival Screenings
- 4 Tickets to MadCat screenings
- Logo placement on MadCat web site

### Cougar

\$250

- Copper Placement of Logo in Festival program on Sponsors Page
- Logo on slide projection @ Festival Screenings
- 2 Tickets to MadCat screenings
- Company name on MadCat web site Sponsors page

## MadCat Film Festival Advertising Opportunities

### AD Rates

The MadCat Film Festival Program is distributed to Bay Area hot spots and hangouts - allowing your business to reach savvy buyers throughout the Bay Area.

Size/ Location	Festival Program
Back Cover/ 1/4 page	\$750
Inside Covers 1/4 Page	\$400
Full	\$500
1/2	\$300
1/4	\$200
1/8	\$100

**Email Sponsor@madcatfilmfestival.org with any questions or call us at 415 436-9523**

### Ad Sizes

Full Page - 7.775"W x 9.875"H

1/2 Page horz - 7.775"W x 4.87"H

1/2 Page vert - 3.82"W x 9.875"H

1/4 Page - 3.82"W x 4.87"H

1/8 - Page 3.82"W x 2.375"H

### Accepted Formats:

PDF (Please imbed Fonts)

Photoshop EPS

TIFF

Illustrator EPS ( fonts outlined)

Quark ( 4.0 or earlier )

All files must be converted to CMYK

All fonts must be converted to paths ( outlined ) Unless submitting PDF.

LPP 155

We recommend not using a point size lower than 7.5